

How Geography and Culture influence RF regulation - the ISR experience, the NZL case

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Market-Based vs. Central-Planning

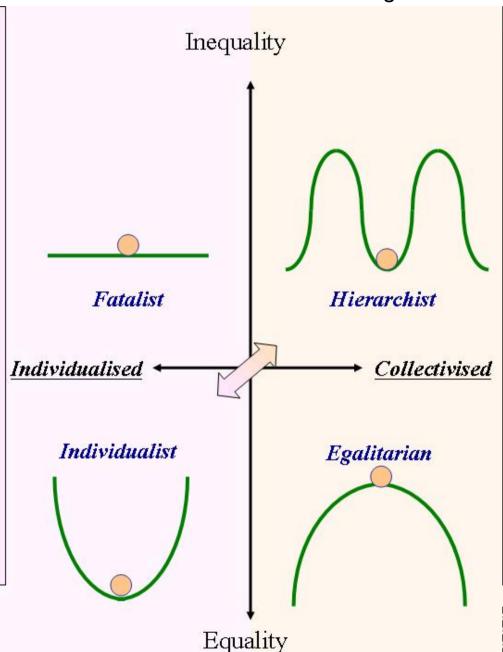
Market-Based

English speaking, Protestant, Common Law

Risk prone; innovation; change, renewal, reform, protest; freedom, deregulation; industry oriented; flexibility, competition; some interference; risks are 'innocent' until proven 'guilty'

Light touch, bottom-up, License Exempt; SDR, RF trading; Wi-Fi

US, Canada; AUS, NZL; UK



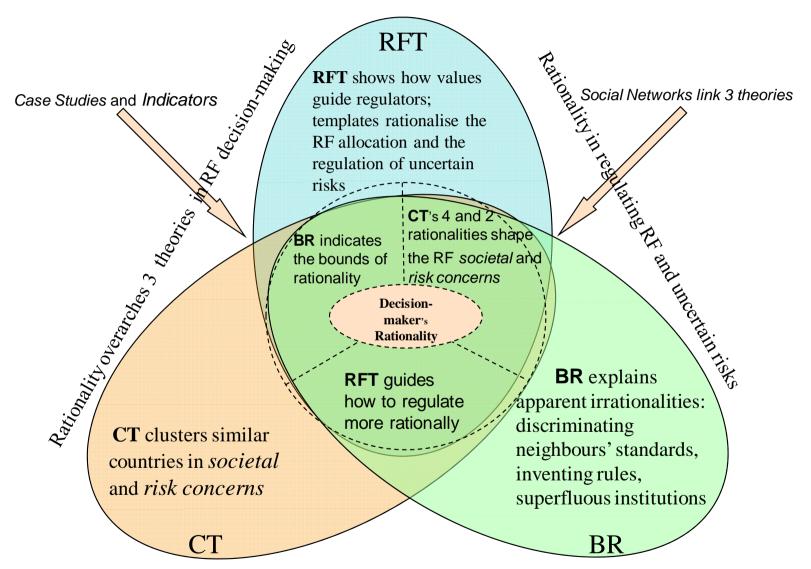
Central-Planning

French-Spanish speaking, Catholic, Civil Law

Risk averse,
precautionary
principle; long
term; public
interest; social
justice, command
and control;
favours strong
players; Quality of
Service; worstcase assumptions

RF harmonisation, interoperability; centralised; licensing; top-down; GSM

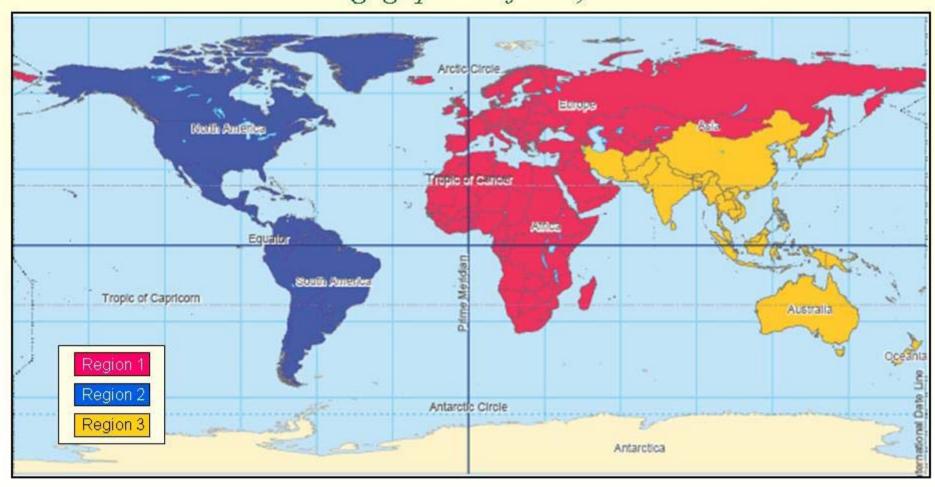
France; Ecuador



Three theories explore RF societal and risk concerns and explain the empirical results

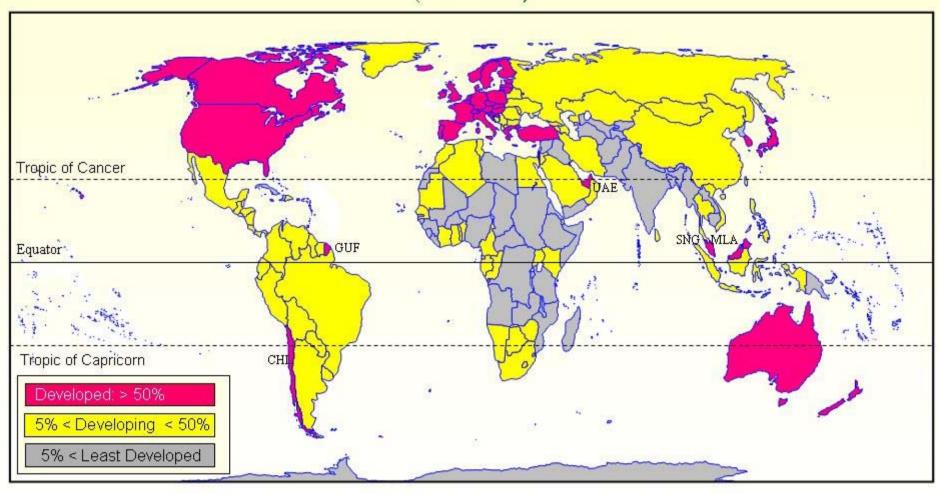
The ITU-R Regions

(geographical influence)



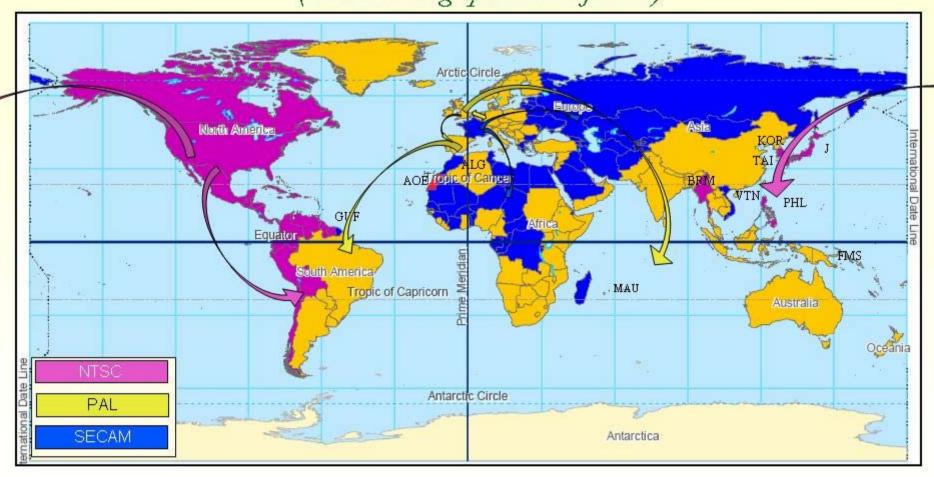
Cellular Penetration across the World

(anomalies) 2006

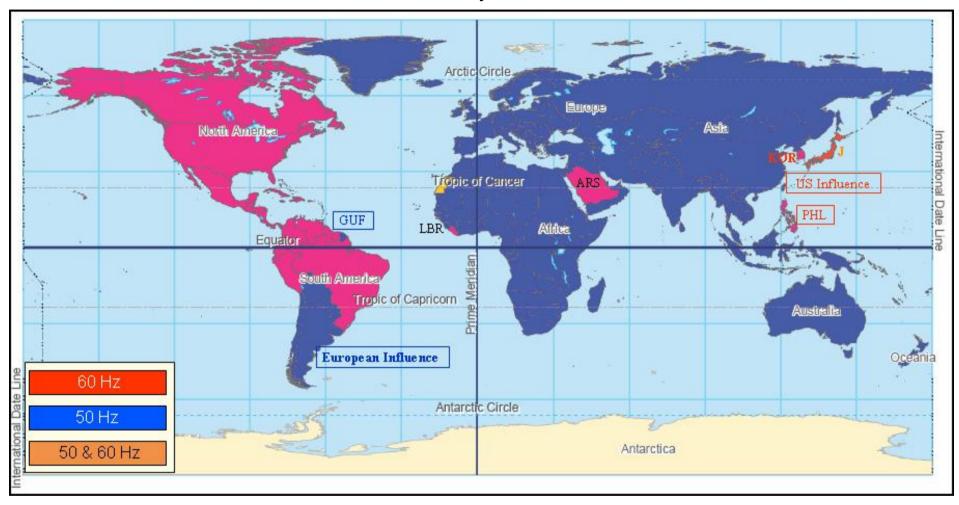


TV Colours: BR Exceptional Countries

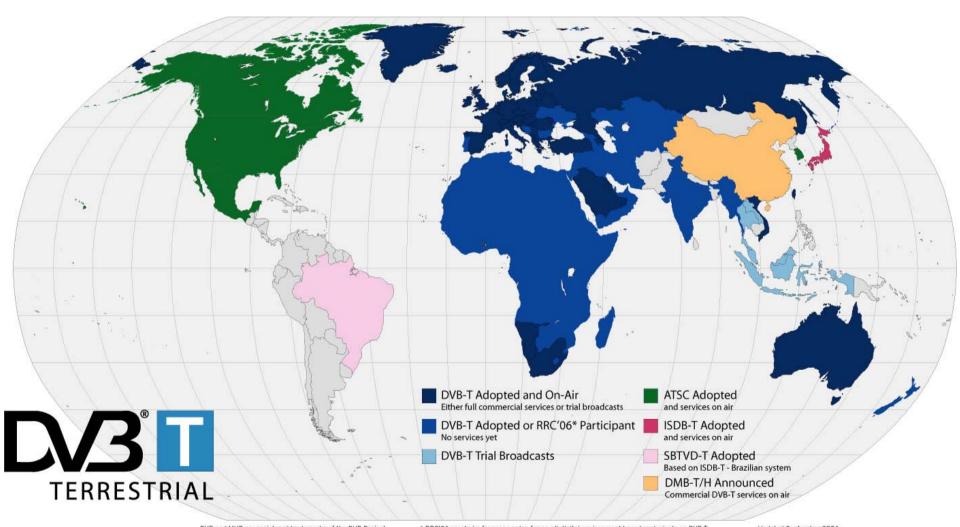
(colonial and geopolitical influence)



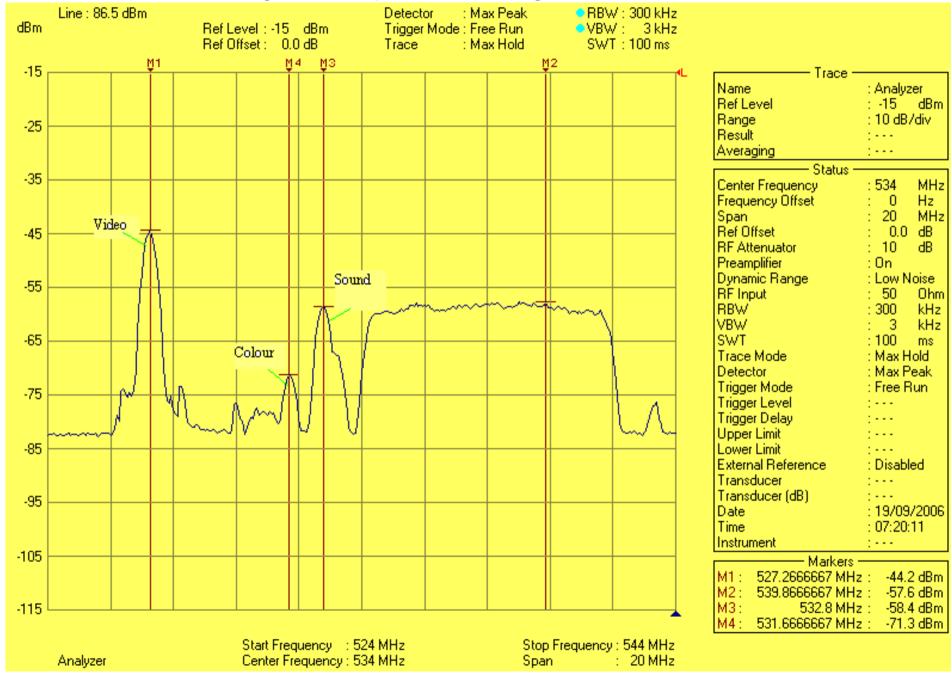
50-60 Hz electricity around the world



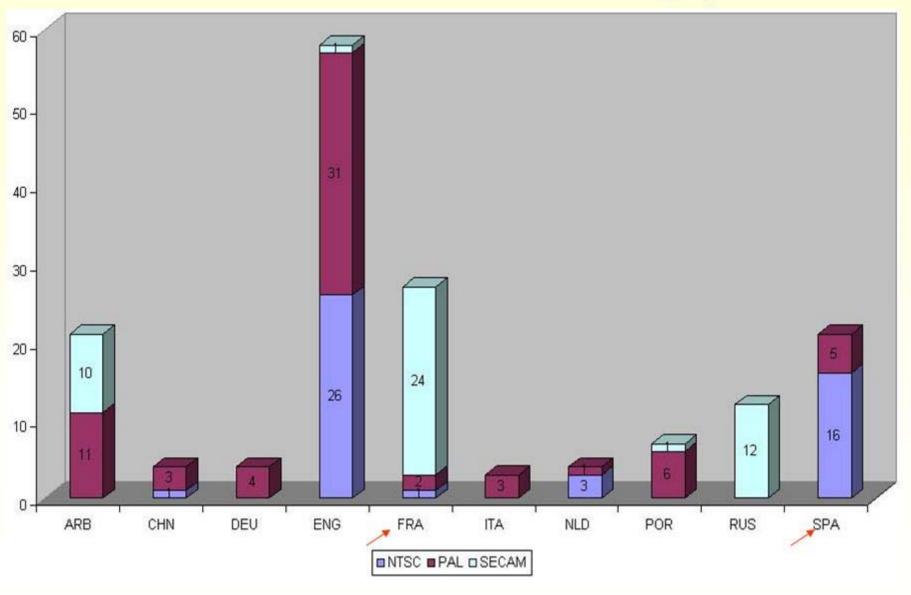
Digital TV around the World (2006)



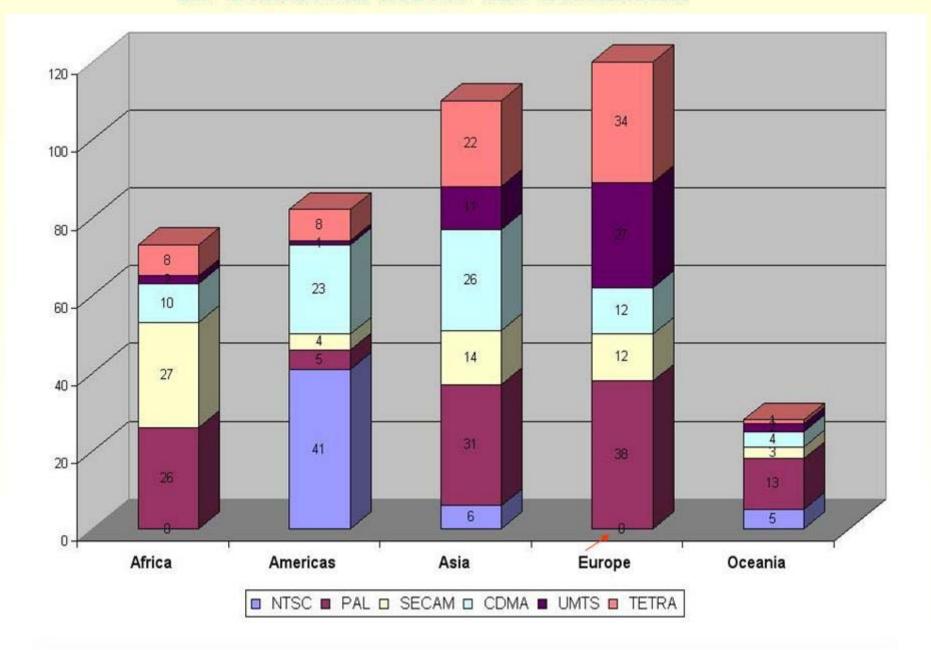
Digital TV adjacent to analog, measured by the author



Colour TV of 243 Countries versus Languages



RF Standards across the Continents



Determinants worldwide; globalisation; secular authorities, ITU, WTO, WHO ionalities worldwide; globalisation, who ionalities worldwide; intergovernmental; EU vs Us hemple market; intergovernmental; temple vs Us hemple industrial corporations and extended family one individual formulating **Rationalities** individual **Social Institutions** Worldview, cultural beliefs acceptance, confidence; instincts and its acceptance. **Collective Values** Replace Common understanding, common knowledge, collective unconscious, collective constructs: regulation sch. Julius Cares and Card. By Billian Common understanding, common knowledge, collective unconscious, collective constructs; required for the frational social Orders Social Orders.

The 'rational'

Social Order

Tolerability to EM Risk, relative to ICNIRP 1998

- US, Canada and Japan are more tolerant of risk 133% ICNIRP
- Countries **less** tolerant of risk, with more stringent thresholds:

Country	Power Density Relative to ICNIRP
Switzerland	1%
Italy	2%- 20%
Poland	2%
Luxembourg	5%
China	8%
Israel	10%
Bulgaria	12%
Russia	20%
Belgium	25%
Greece	80%

ICNIRP (EC, NZL) Levels for RADHAZ

Frequency range	Equivalent plane wave power density $S_{eq}(W/m^2)$	Magnetic Flux Density (μΤ), Β
25-800 Hz	-	5,000/f
400-2000 MHz	f/200	$0.0046 f^{\frac{1}{2}}$
2-300 GHz	10	0.2

Same formula adopted in Europe and North America: 100μT for 50Hz Europe, and 83.3μT for 60Hz North America.

Collectivised *central-planning* versus individualised *market-based*: *market-based* individualist

Ideology, Policy	Regulation	Worldviews, Values, Goals	Regulating Uncertain Risks	Network Services and Public Assets	Illustration
Individualism, Freedom; natural selection; pluralism; the licensees should be trusted; human interaction; public consultation; feedback loops; look forward; common law: individual property rights, ownership; excellence; Industry; laissez faire, laissez passer.	Market mechanisms, light touch; simplification; deregulation, self regulation and self management; full liberalisation, bottom-up governance, technical neutrality; informality, transparency; flexibility, choice and diversity; favours small businesses; dynamic allocation; new technologies to end scarcity; local control; Liberal Market Economies; favour the citizen; fair- play; hurry.	Competition and Efficiency; ; incentives; 'inequity is normal, healthy and moral'; individual innovation; spontaneous; survival of the fittest; the regulator is the public servant, inspector-free; change ; separation of Religion and State; 'Protestantism': Reformation, Predestination, own responsibility.	Risk prone; spread risks; some amount of interference; specific evidence, Prudent Avoidance and science-based risk assessment; adaptation; more licence-exempt; expost (retroactive action, only if needed); growth, progress; economically viable solutions; short-term, present; technology-society; trust, 'innocent until proven guilty'; hypothetical 'phantom risk'.	Controlled by private-sector; free market; competitive; bottom-up technology; individual-driven; open network; allocation to the most economic; minimum price to the end-user; RF resource is a property; a posteriori ruling; secondary market trading (as a private good); low access barriers to scarce resources; consumer sovereignty and constrained optimisation; the view of the individual, entrepreneurs. The regulatee is involved in preparing the rules.	cowboy from the far-west, Bazaar; medieval cities; invisible hand, WTO spirit; free rider, Robinson Crusoe; Okham's Razor; Internet/ open-source, Wi-Fi; R&TTE liberum arbitrium and caveat emptor; homo æconomicus, and homo mensura; bottom line; economists; Australia, Canada, New Zealand, UK and USA (see next 2 chapters); carpe diem (seize the day), what's the use? Que sera sera (what will be will be); Capitalism, write-wing. Serve the citizen. Metropolis; Habeas Corpus.

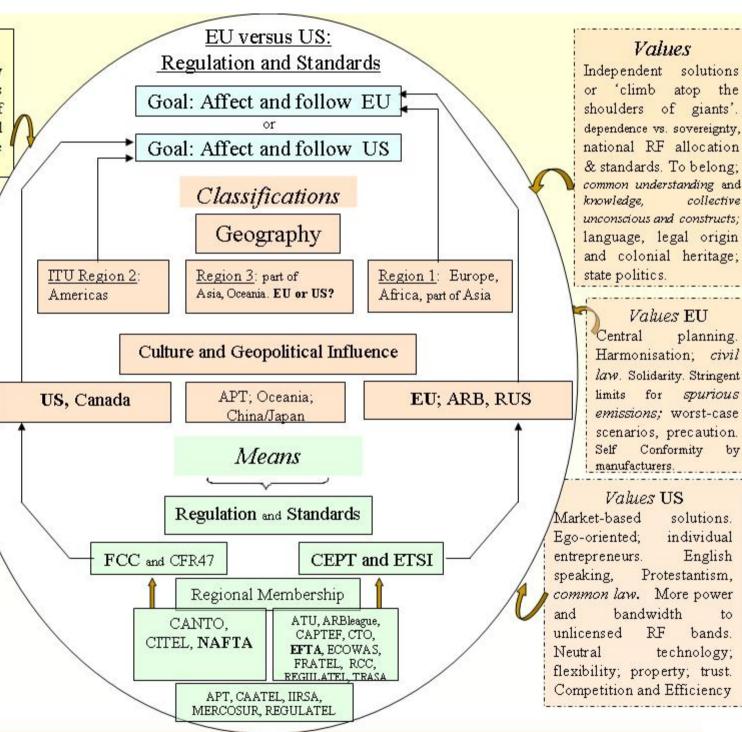
Strategies

US and EU suspend geography and national cultural attributes (language, tradition, sense of belonging) and regional organisations to influence the regulation and standards

Instincts

Follow countries that you feel belonging to. Vagueness? Sympathy vs. distrust. Decision making itself is a source of controversy. EU and US: to sell wireless equipment and networked services. e.g. UMTS, SECAM, PAL. DVB-T. or CDMA2000. NTSC and ATSC Distrust to US leads to EU standards

Francophone countries follow France; left driving countries follow UK 110V/60 Hz mains, 01 country code, transfer of power to the US and US Dollar as official currency reveal the US influence.



NZL- technical issues

- EU and US standards; problems at 850 MHz, as in ISR
- 806-960 MHz band re-planning proposals and options (similar to the ISR case);
- RF coexistence: Civilians and NZDF
- Due to geography and large spaces, rural comms is essential: UMTS 850, CDMA 450, WiMAX
- Four CDMA 1.26Mhz carriers with no guard band (as in ISR)
- Like NZL, ISR also operates American 1.25 MHz CDMA2000 adjacent to 5 MHz UMTS W-CDMA in the 824-835 (and 869-880) MHz RF band. ISR UMTS850 downlink interferes extended GSM 880-890 MHz UL. UL and DL are crossing, as in ISR

NZL Geography and Culture

- Isolated vertical island (UK, Japan); strength of isolation
- Isolated islands like Australia, Japan and New Zealand may apply a unique RF allocation (no-coordination is needed)
- NZL is influential in its own colonies: Cook Islands, Niue, Tokelau
- •Homogeneous (similar to Japan); Obedient; Confidence
- •Adventurers: wireless and satellites comms are essential (mountains and isolated villages)
- •Innovation as 'necessity of survival' Alex Orange, 2003
- •'The State is the frame to make business easier and cheaper' Brian Miller 2005
- •The British settlers set up institutions and encouraged investment
- •Papa-Tuankuku (Mother-Earth, in Maori)
- •The importance of the Maori language (and heritage) in NZL

NZL a white dominion

- 5 allies: AUS, CAN, NZL, UK and US: same Religion (Protestant, Beer and not Wine ©), Legal System (common-law), Language (English); Individualism ('I' is capital letter only in English); non-tropical; state separated from religion
- RF auctions; neutral-technology
- All encourage technological innovation
- Like AUS: Commonwealth; electrical adaptor; short history (as US and Canada)
- Like UK: identified with, British empire, Queen, Union Jack, accent, settlers, drive left, Soccer and Rugby, metric system, fish & chips; PAL TV
- Like Europe: Sound and Video RF channel separations (AM, FM, V-UHF), DVBT, 220 V/ 50 Hz, SRD, ICNIRP level; GSM/UMTS (Leviathan and PHS failure); RFID frequencies (old CT2); TETRA
- Like US: dollar & decimals, WW2, 'cowboy from the farwest', Antarctica bases, Part15: 915-920 MHz, CDMA
 1.26MHz; pioneering 'cognitive radio' and SDR

NZL- RULES and STANDARDS

- NZL is the first country to apply the Wireless Act in 1903 (one year before the UK);
- the first RF Auction in the world occurred there in 1989. Economy and Neo-liberal ideologues promoted structural adjustment program.
- UK implements European standards, but shares the 'North-American' liberal/individual view with its ex-colonies, the other Allied Countries (AUS, CAN, NZL, USA)
- AUS, ECA, Israel and NZL integrate EU and US influence
- Human Hazards: adopt ICNIRP
- <u>Author's Proposal</u>: Influence AUS regulation and follow their rules and standards. See how UK(France, Germany...) concedes its sovereignty (on ruling RF) to EC Directives and Decisions.

My PhD thesis is found at

http://www.moc.gov.il/new/documents/frequences/MazarThesisOct08.pdf

You may get the book thru http://www.amazon.com/Analysis-Regulatory-Frameworks-Wireless-Communications/dp/1599427109

Many Thanks